

4-Year U.G. Degree Syllabus

B Design - Fashion Design

Semester – VIII

Subject	Credits	Hours	Marks			
Professional Skills and Portfolio Development	4	120	Th -	Pr 25	Th -	Pr 75
						100
Practical			Internal	External	Total	

OBJECTIVES:

The learner will be able to -

- 1) Review the workplace culture for an effective delivery of work.
- 2) Work effectively keeping time and resource management as key aspects.
- 3) Understand the set of skills and a visual imprint of the process and completion of a job placement portfolio.
- 4) To differentiate between various types of specialized collections that can be incorporated in portfolio.

BLOCK	OBJECTIVE	CONTENT	ASSIGNMENT	MARKS
1.	To review the workplace relationships and communication, including making a positive first impression, collaborative stakeholder relationships and role models in the workplace, this will develop professional behaviours and workplace culture.	<p>Creating A Positive First Impression</p> <ul style="list-style-type: none"> • Verbal and Nonverbal Communication <p>Becoming a Role Model in the Workplace</p> <ul style="list-style-type: none"> • Traits of the role model 	<p>Presentation on verbal and non verbal communication on the basis of case study</p> <p>Select three assignments to justify</p>	15
2.	<p>To review the range of time management techniques, and how they can be applied.</p> <p>To explore networking for the personal brand, and how social networks can help in professional networking.</p>	<p>Effective Time and Resource Management</p> <ul style="list-style-type: none"> • Managing time effectively • Collaborative relationship • Effective delegation <p>Networking-</p> <ul style="list-style-type: none"> • Personal branding • Social branding 	<p>Assignment on social branding using mixed media.(Digital brochure, video or anything related)</p>	15
	To define a market	Focused Portfolio	Select three	

3.	focused portfolio through proper planning and understanding of the key aspects.	<ul style="list-style-type: none"> • Statement of purpose(SOP) • Skill sets and knowledge domain • Gender and age focused • Focus on functional categories • Specialized Portfolios 	assignments to justify statement of purpose, skill set and knowledge domain.	40
4.	To build a final portfolio adapted to ones focus used for job interviews and other presentations.	<ul style="list-style-type: none"> • Building of the portfolio • Digital and Web Based portfolio • Interview Insights 	Prepare a digital / handmade portfolio appropriate for the selected market.	30

Evaluation:

Internal Assessment: Class Assignments and class test - To Be Converted In To 25

External Assessment: Final Exam - 75 Marks.

REFERENCE BOOKS:

1. Clazie Ian. (2010), "*Creating your digital design portfolio*", Rotovision SA.
2. Barrett J C. (2006), "*Designing your fashion portfolio*", Fairchild Books, New York.
3. Linda T.(2013), "*Portfolio Presentation for fashion Designers*" ", Fairchild publications, Inc.
4. Bowstead, M J,(2011), "A guide to preparing your portfolio" A & C Black, London
5. Ted Talk | Your Body Language Shapes Who You Are